



Date: - 08.08.2022

**World's MMCF Producers call on the Convention of Biological Diversity to support conserving at least 30% of the world's forests by 2030**

We, Century Rayon, represent more than 10% of the world's production capacity of manmade viscose filament yarn, supplying the world's leading fashion brands with products such as viscose which is conventionally made from trees.

As part of the Canopy Style initiative, we have committed to not source our fiber from ancient and endangered forests, and to look for ways to reduce the use of virgin forest fiber, by using recycled and alternative materials instead of trees. More than 478 brands with \$79 billion in revenue, to whom we sell our products, have similarly committed to buying MMCF that meets these criteria.

We support conservation efforts that protect what little remains of the world's increasingly rare and irreplaceable forests, as an essential way to address the climate and biodiversity crises that we currently face.

We understand that the fifteenth meeting of the Conference of the Parties to the Convention on Biological Diversity is expected to adopt a post-2020 Global Biodiversity framework, as a stepping stone towards the 2050 vision of "Living in harmony with nature." Target 3 of the draft framework currently states:

Ensure that at least 30 percent globally of land areas and of sea areas, especially areas of particular importance for biodiversity and its contribution to people, are conserved through effectively and equitably managed, ecologically representative and well-connected systems of protected areas and other effective area-based conservation measures, and integrated into wider landscapes and seascapes.

We urge Parties to the CBD to adopt this Framework as soon as possible and we believe that it can be strengthened by:

- Prioritizing the protection of rare ecosystems, including primary forests and intact forest landscapes, and those that are under-represented in current protected areas;



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- Excluding loopholes which, for example, consider “sustainable use” areas as being equivalent to protected areas in terms of the ecological benefits they provide; and
- Adopting a rights- based approach to conservation, including upholding Free, Prior and Informed Consent (FPIC)

### Why 30 x 30?

A comprehensive review of the scientific literature shows that 30% is a minimum target for land, sea and freshwater to protect and conserve key biodiversity values and large-scale ecological processes (Woodley et al, 2019). The IPCC has clearly stated that we must meet our Paris climate commitments within this decade in order to avoid the worst impacts of climate change, and also concludes that protecting and restoring forests can provide as much as one –third of the solution to climate change. The Intergovernmental Science- Policy Platform on Biodiversity and ecosystem Service (IPBES) has further cautioned that a million species are at risk of extinction if we do not reverse the trend of habitat loss and other impacts.

### Why Primary and intact Forests?

The international scientific consensus is that forests are essential to our survival, yet we have lost a third of the planet’s original forest cover, and that which remains is being rapidly degraded by development pressures. According to the IUCN, there is clear evidence that primary and intact forest landscapes (PF- IFL) in particular are “difficult. If not possible, to replace in human time scales and irreplaceable in the time scales need to tackle the climate and biodiversity crises as we ass development charges.”

Furthermore, they have recommended that ‘Action relating to forests by all stakeholder should priorities the maintenance and enhancement of PH- IFL (Primary forests and intact forest landscapes) by ensuring that deforestation and degradation (including fragmentation) are avoided in these areas.’ (UCN, p 5).

### Why Indigenous Rights?

Indigenous peoples manage over a quarter of the world’s land surface, including about 40% of all terrestrial; protected areas and ecologically intact landscapes. We support the full recognition of the rights of indigenous Peoples and Local Communities (IPLCs) over their lands, waters, and territories within the post – 2020 Global Biodiversity Framework (GBF), and a new target that safeguards these rights.



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As businesses whose purchasing decisions involve the use of natural resources, we want to ensure that our actions are contributing to averting the climate crisis and to protecting the world's most endangered and critical forests.

We wish you every success in adopting a strong Framework that will protect critical ecosystems, including forests, and address the formidable challenges the world faces.

  
Mr. Apurva Gupta

Unit Head –Kalyan Unit



#### References

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[https://www.nature.org/content/dam/tnc/nature/en/documents/TNC\\_UKDEFRA\\_30x30\\_BestPractices\\_Report.pdf](https://www.nature.org/content/dam/tnc/nature/en/documents/TNC_UKDEFRA_30x30_BestPractices_Report.pdf)

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IUCN, 2020. IUCN Policy Statement on Primary Forests Including Intact Forests Landscapes.

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IPBES, 2018. Media Release: Nature's Dangerous Decline 'Unprecedented'; Species Extinction Rates 'Accelerating'. <https://ipbes.net/news/Media-Release-Global-Assessment>



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**Point No. 3.6**

To,  
Catharine Grant  
Senior Corporate Campaigner  
p: 902.412.2902

Date :- 08.08.2022

**Letter of Support for the Purchase of Next Generation Pulp for Viscose Filament Yarn (MMCF Textiles)**

Century Rayon (Under The Management and Operation of Grasim Industries Limited) has an interest in purchasing Next Generation products for our sales and business operations that contribute to the conservation and protection of the world's ancient and endangered forests. This is detailed in the [Fibre Procurment Policy for Protecting Forest.pdf](#) ([centuryrayon.co.in](http://centuryrayon.co.in)) policy we developed in partnership with Canopy. Next Generation products include Man Made Cellulosic Fibres (MMCF) textiles made from recycled waste fabrics, microbial cellulose, and left-over residues from agricultural crops and paper and packaging derived from agricultural fibres such as wheat straw, miscanthus grass and other agricultural residues as well as dissolving pulp.

Century Rayon (Under The Management and Operation of Grasim Industries Limited) directly purchases from our suppliers:

- Dissolving pulp to manufacture viscose filament yarn

Century Rayon (Under The Management and Operation of Grasim Industries Limited) is interested in purchasing from our current or from new suppliers, up to 3000 tonnes/year of Next Generation fibre dissolving pulp given the following conditions:

- pilot samples that demonstrate comparable quality and functionality to our current pulp inputs can be provided for us to test prior to making a commitment to purchase



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- a competitive price range over the long term (we are open to discussing shorter term first-to-market price premiums within limits, if it is demonstrated this is necessary until economy of scale production is sufficient to reduce the price point)
- a preference for the Next Generation pulp to be produced close to our manufacturing and supply regions to limit carbon emissions from shipping to facilitate lower carbon footprints in our operations.
- the regions that would be most relevant for our pulp sourcing are:

US	Latin America
Canada	Europe
Indonesia	China
Sweden	

Century Rayon (Under The Management and Operation of Grasim Industries Limited) supports the efforts of Canopy and its financial partners to develop and scale the production capacity necessary to meet demand for alternative fibre products. Such efforts include establishing fund-based solutions to help direct private capital into Next Generation technology ventures and alternative fibre mill infrastructure.

Century Rayon (Under The Management and Operation of Grasim Industries Limited) looks forward to working both with Canopy and its financial partners as a thought partner, and with Next Generation producers as a product off-taker, to help further the commercialization of these alternative fibre technologies.

This Letter of Support does not create or constitute any legally binding or enforceable obligations or liabilities between the parties, and may be subject in the future to further amendment or modification. This does, however, represent an accurate expression of our interest in developing our supply chain and our business operations towards circular production and low environmental impact.

Mr. Apurva Gupta

Unit Head -Kalyan Unit



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## List of Pulp Suppliers: -

Pulp Suppliers	Contact Details	Postal address	FSC Certification Code	Product Type	Species	FSC Material category	FSC Certificate Validity
G.P.CELLULO SE GMBH	Mr. Paul Anthony/ Anthony.Paul@GAPAC.com	Grafenauweg 46300 Zug, Switzerland	SCS-COC-006016 SCS-CW-006016	P 1 Pulp P 1.7 Dissolving pulp	Slash pine (pinus elliotti) Loblolly pine (pinus taeda)	FSC Controlled Wood , FSC Mix	25.05. 2018 TO 24.05. 2023
EKMAN &CO AB.	Mr. Swapnil Mishra/swapnil@ekmanindia.com	Polhemsplatsen 5, P.O. Box 230, Goteborg SE - 40 123 SWEDEN	DNV-COC-000499 DNV-CW-000499	P 1 Pulp	Abies spp; Alnus glutinosa; Alnus incana (L.) Moench; Betula pendula; Betula spp.; Castanea spp.*; Eucalyptus globulus; Eucalyptus globulus Labill.; Eucalyptus globulus ssp bicostata; Eucalyptus grandis; Eucalyptus nitens; Eucalyptus spp; Eucalyptus urograndis; Eucalyptus urophylla; Fagus sylvatica L.; Picea abies; Picea sitchensis; Pinus contorta; Pinus halepensis; Pinus nigra; Pinus pinaster; Pinus strobus; Pinus sylvestris; Platanus spp.; Populus spp.; Populus tremula; Populus tremuloides; Pseudotsuga menziesii; Quercus spp	FSC Controlled Wood FSC Mix	01.11.2021 TO 30.10.2026
DOMSJO FABRIKER AB	Mr.Mangus Lundmark/manus.lundmark@domsjo.adityabirla.com	Horneborgsvagen Orskoldsvik 891 86 SWEDEN	DNV-COC-001061,	P 1 Pulp P 1.7 Dissolving pulp	Picea abies; Picea sitchensis; Pinus contorta; Pinus sylvestris	FSC Mix	06.03. 2020 TO 05.03. 2025



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Pulp Suppliers	Contact Details	Postal address	FSC Certification Code	Product Type /Trade Name	Species	FSC Material category	FSC Certificate Validity
Sodra Skogsagarna ekonomisk forening, Sodra Cell	Mr. Dag C. Benestad Sales Director dag.benestad@sodra.com	Skogsudden, Vaxjo SE-351 89 Sweden	SCS-COC-005559	P 1 Pulp P 1.7 Dissolving pulp	Alnus glutinosa (L) Gaertn.; Betula pendula Roth; Betula pubescens; Fagus sylvatica L.; Populus tremula, Populus trichocarpa x p. deltoids(TxD) hybrid	FSC Mix	12.05. 2019 TO 11.05.2024
Century Pulp & Paper	cppdel@birla century .com	Ghanshyamdharm, P.O. Lalkua-262402 Dist.: Nainital, Utrakhand, India	NC-CoC-005310	P 1 Pulp P 1.7 Dissolving pulp	Eucalyptus spp Populus spp	--	21.03.2022 To 20.03.2027
RAYONIER ANVANCE MATERIALS	Mr. Philip Gannon/Philip. gannon@rayon ieram.com	4474, Savannah Highway Jesup, Georgia 31545 UNITED STATES	BV-COC-128948	P 1 Pulp / Hardwood pulp	Acer spp, Betula nigra, carpinus caroliniana, carya spp, celtis occidentalis, , cornus flويدa, diospyros virginiana, fagus gandifolia, fraxinus spp., gleditsia tiacantos, godonia lasianthus (L), Ellis, Illex spp., juglans spp, liquidambar styracifua L, liriodendron tulipifera L, Mangolia grandiflora L, Melia azedarach L, Morus spp, Nyssa spp., Persea Borbonia (L.), Spreng., platanus occidentalis L, populus deltoids, Prunus serotine Ehrh, Quercus spp, Salix spp., Tilia Americana L, Ulmus spp.	FSC Mix	03.03. 2021 TO 02.03. 2026
AustroCel Hallein GmbH	Philippe Stephano Philippe.stephano@aust rocel.com	Salzachtalstraße 88, Postfach 62, 5400 Hallein, Austria	DC-COC-000972	Softwood dissolving pulp	Picea abies	PEFC	16.12.2020 TO 22.10.2022

Point No.6.1 & 6.2



**CENTURY RAYON – SHAHAD  
(UNDER THE MANAGEMENT AND OPERATION OF  
GRASIM INDUSTRIES LIMITED)**

Date: - 08.08.2022

**Template FSC Language for indicator**

Century Rayon has a preference in place for dissolving grade wood pulp is certified to the Forest Stewardship Council (FSC) standard, we note this preference because the performance based criteria of Forest Stewardship Council (FSC) certified standard dissolving grade pulp leads to better social and environmental outcomes. We prefer to Forest Stewardship Council (FSC) standard dissolving grade pulp for manufacturing of Viscose Filament Yarn (VFY).

  
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